

"THE RADIO WAVE"
Keeping Radio People in Touch"

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Special Hurricane Katrina Issue

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As I write this I am listening to New Orleans radio online.

As far as the people of Louisiana are concerned this has to be radio's finest hour.

The radio groups serving New Orleans and the surrounding area have come together to form the United Radio Broadcasters of New Orleans.

This is a joint effort to provide the region with reliable and consistent radio broadcast of emergency recovery and relief information.

It is comprised of stations operated by Clear Channel Radio, Entercom Communications, and independent stations 1470 KLCL in Lake Charles and 1290 KJEF in Jennings. The collaboration features Entercom's WWL-AM 870, enhanced by the resources of the other Entercom and Clear Channel stations in the region.

The Louisiana Network out of Baton Rouge is also providing important facilities support.

An estimated 15 stations are combining programming and engineering resources and airing the same broadcast.

Programming consists of continuous news, information and coverage of local relief efforts, and includes live feeds from street reporters and interviews and updates from local officials and relief coordinators.

Listening to the broadcast will bring home to you the magnitude of this disaster and the awesome job being done by broadcasters who are saving many lives.

You can hear the streaming broadcast at www.wvl.com