

"THE RADIO WAVE"
Keeping Radio People in Touch"

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Issue #43

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By subscription only! Welcome to the forty-third issue of
THE RADIO WAVE
You are receiving this because you requested a subscription.
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"The Beginners' Guide To Becoming A Radio Star"...
is a far reaching e-book for radio beginners or people who
want to make radio their career. All the information you'll
discover here is "the basics" of radio. Stuff that applies
anywhere in the world where professional commercial radio
is established.

www.allaboutradio.net

P.S. You can also find all the back-issues of The Radio Wave
newsletter from number one when you click on the 'archives' link.

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G'DAY.

Here we go again with our monthly mixed bag of happenings in
the fun world of radio.

Although fun has been in short supply on the U.S. Gulf Coast
where radio came into its own acting as a lifeline to the community.

Fifteen stations that managed to get back on air after Katrina
hit combined programming and engineering resources and simulcast
continuous news, information and coverage of local relief efforts,
with live feeds from street reporters, interviews and updates
from local officials and relief coordinators.

Listening to the broadcast streamed from the 50Kw WWL brought
home the magnitude of this disaster and the awesome job being

done by broadcasters who, no doubt, saved many lives.

How could anyone forget such incidences as the near hysterical on-air caller who said she was wading through water up to her waist and there were bodies floating all around her.

WWL is also relaying to the world through a powerful 250Kw short-wave station based in South Carolina WHRI.

At the time of writing United Radio of New Orleans is still streaming at www.wwl.com

Welcome to our new subscribers this month including the students who have just begun our latest course at The Ian MacRae Radio School. (We force them to subscribe!)

Just to let you know what you've got here...The Radio Wave is aimed at people who'd like to be in radio, newbies who've just started and full-time professionals.

If there's anything you read in it on which you'd like to comment ...feel free.

Anything you need help or advice with...ask. If I can't provide the answer I'll find someone who can.

If you'd like to contribute an article...you're welcome.

You can reach me at ian@allaboutradio.net

Please forward this to at least one other person who may be interested in subscribing to The Radio Wave so we can continue building our list.

TIP

If you're viewing this in Outlook and the formatting is causing some text lines to run all the way across the page click on the yellow bar that says: "Extra line breaks in this message were removed. To restore click here."

That should show you the newsletter the way it's meant to be.

ALL HITS RADIO

Those verbal fights in the family car over who has control of the radio pale into insignificance following the story of the man from Bloemfontein in South Africa who killed his brother during an argument over a radio.

The 21-year-old man and his older brother, 28, had been arguing on their way home from a tavern. The younger brother had allegedly accused his sibling of taking his radio without his permission.

They started fighting and a friend, who had been with them

at the time, intervened and calmed the two down. When they got home, the older brother allegedly resumed the argument and started beating up his brother.

Their mother went to fetch their uncle to come help and upon her return, found her elder son dead on the floor.

It seems the 21 year old had hit his brother with a brick behind his ear in self-defence.

X RATED MUSIC

The BBC is testing a new service called Phonetags, which will allow listeners to use their mobile/cell phone to bookmark, tag, and rate songs that they hear on the radio.

Here's how it works.

It's easy. If you're listening to a radio network (initially BBC 6 Music) and you hear a song you'd like to make a note of, you pull out your mobile phone, type an 'X' into an SMS (X marks the song) and send the text to a BBC short-code.

Later when you get on your computer and go to the site, you type your mobile number into the search box and there you'll see a list of all the songs that you've bookmarked.

As always it's the simple ideas that are the best.

JUST HUM OHM

World wide satellite network WorldSpace has expanded its program line-up for its satellite radio subscribers.

The most recent channel addition is called Moksha, which carries spiritual content especially aimed at expanding service offerings in India. Moksha offers four distinct programs that feature meditation, chants, instrumental music and talk.

Moksha is available to most subscribers in India via the west beam on WorldSpace's AsiaStar satellite.

It also services the State of Bliss.

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<http://www.myreviewsonline.com/photoreading.html>

* WARNING - FOLLOWING STORY CONTAINS STRONG LANGUAGE NOT SUITABLE FOR GRANNIES

BBC Radio 1 has been slapped on the wrist by the broadcasting authority Ofcom for broadcasting an elderly lady reading

swear words and "offensive phrases."

The 7pm show, Most Punk, presented by Zane Lowe, was preceded by a warning about the strong language.

But immediately afterwards, the voice of an elderly lady said: "Hello ladies, boys and girls, I thought that you might like to know - in the spirit of punk rock - the following show includes, what we often refer to as language."

There followed a string of swear words and sexual references then the voice said: "So if, like me, you are offended by such words and phrases ... then you might wish to turn over, or fuck off - thank you."

The BBC said the grab was aired at the beginning of June's show about punk culture because the programme was meant to be thought-provoking.

Gotta agree with that. Does make you think.

A FLOWER WITH APPEEL

JOHN PEEL, the late BBC DJ who was such a huge support to the independent new music industry for many years through his programs initially on off-shore pirate Radio London then on BBC1 has had a tulip named after him.

The flower will be sold to raise money for musical interests and projects of young school students.

John's widow SHEILA has given her support to the scheme saying: "All of our family and friends are proud to see John's name remembered in such a fitting way, and I am sure he would be amused by us all coming out to see him 'in bed' each spring in our gardens."

HANDS ON EXPERIENCE

When it comes to radio contests, everything old is new again.

In Longview, Texas a local station was running the good old "keep one hand on the vehicle and the person who lasts the longest wins it" contest.

RICHARD VEGA had been taking part in the "Hands on a Hardbody" contest at a Nissan dealership.

Around the time of a break in the competition he crossed the street to a Kmart where he broke the glass in the front door, went to the sporting goods department and got a 12-gauge shotgun. He used it to take his own life.

Police aren't sure why he did it. They weren't aware of any sort of dispute at the contest.

The competition was called off.

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STORY COMES TO REPORTER

A man running from the police in Gainesville, Georgia raced onto the roof of a shopping centre and then into the WDUN radio station building through a back storeroom door where he was spotted by the talk station's reporter SCOTT KIMBLER.

Kimblер finished up in a shoving match with the suspect eventually pinning him against a rack and holding him until police arrived.

A MICHAEL MANESS was charged with obstruction, criminal trespass and battery in the incident.

INTERN-AL TROUBLE

On Australia's Sunshine Coast 92.7 MixFM got knocked off the air by a work experience student.

The now totally embarrassed 15 year old, known only as Raymond, was in the studio with the breakfast team, MARK DARIN and CAROLINE HUTCHINSON, when, the story goes, he accidentally hit a switch on the main control panel which put the station off-air just as the 7.30am news had started.

It took nine minutes for the team to work out what happened and how to fix it. (Probably turn the switch back on!)

The Program Director, ROSS TURNER, later said: "If I find out Mark Darin got the work experience kid to take the blame for something HE did, it'll be worse than the suspension he got last month..."

We need more subscribers to this list!

Can't be more direct than that...

Would you help me to double the subscriber number by next month?

Forward this newsletter to your three favourite radio colleagues and suggest they subscribe.

Well, it IS free! And they can unsubscribe at any time.

All they have to do is send a blank email to:
radiowave@allaboutradio.net

Thank you.