

"THE RADIO WAVE"
Keeping Radio People in Touch"

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THE RADIO WAVE
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P.S. You can also find all the back-issues of The Radio Wave
from number one when you click on the 'archives' link.

G'DAY.

Here we are again. Hey! Where'd the year go? Any day now be
prepared to hear or see the first Christmas commercial!

Welcome to our new subscribers this month. Just to let you
know what you've got here...The Radio Wave is aimed at people
who'd like to be in radio, newbies who've just started and
full-time professionals.

If there's anything you read in it on which you'd like to
comment ...feel free.

Anything you need help or advice with...ask. If I can't
provide the answer I'll find someone who can.

If you'd like to contribute an article...you're welcome.

You can reach me at ian@allaboutradio.net

Please forward this to at least one other person who may be
interested in subscribing to The Radio Wave so we can
continue building our list.

TIP

If you're viewing this in Outlook and the formatting is
causing some text lines to run all the way across the page
click on the yellow bar that says: "Extra line breaks in
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That should show you the newsletter the way it's meant to be.

IN THIS ISSUE

- We see what's in the mailbox.
- Radio engineers repair Hurricane Katrina damage.
- Johnny Depp on the radio.
- John Peel Day announced.
- Radio station in the Bahamas rescued.
- Chicago radio host is the great survivor.
- Women slapping each other causes big fine.
- Another radio stunt goes wrong.
- Station vehicle buried in tyres.

WE HAVE MAIL

Thanks to DAVID ROGERSON who picked up on this story...

WAYLON JENNINGS SON IS FOLLOWING IN HIS DAD'S COUNTRY MUSIC FOOTSTEPS. In this weekend's issue, PARADE magazine's Walter Scott notes that the 26-year-old son of the late, great Waylon Jennings, Waylon Albright Jennings, just released his first CD, "Put the 'O' Back in Country."

Waylon Albright, who was called "Shooter" by his dad, also inherited a musical pedigree from his mom, she's country star Jessi Colter, who also lends some of her talents to his CD. And the junior Waylon is currently in the midst of a tour with Toby Keith.

MORE MAIL

Artie Stevens emailed from Melbourne (the Australian version not Miami) to say that he's now offering an alternative news service for Aussie Community Stations.

It's called AIR news and is a subscriber based service operating nationally with full service bulletins covering national and international news and sport.

Artie says: "We have appointed newsreaders using our unique Virtual Newsdesk facility which gives full access to our AAP feed, our overseas affiliate Feature Story News and our own audio repository. All newsreaders have their own home studio setup with broadband internet connectivity and it all simply works."

I've had a listen and it sounds good.

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WHAT RADIO IS ALL ABOUT

Some amazing stories of courage and bravery on the part of radio station engineers in getting their stations back on the air have emerged from the devastation of Hurricane Katrina.

Stories such as two News/talk WWL techs trudging through a snake and alligator infested swamp. Other engineers were ferried to transmitter sites by helicopters and another made it alone to a radio station in storm wrecked New Orleans by means of a helicopter landing him at the Superdome.

Clear Channel VP of News/Talk/Sports programming Gabe Hobbs said: "The engineers are amazing. We have portable studios, portable transmitters on trucks, fuel trucks, supplies, etc., all heading into the area from remote staging areas in Atlanta and Tallahassee. Again, I'm in awe of what these guys can do."

This is a situation where radio comes into its own...when, in spite of danger, it keeps essential information flowing out and by doing that saving lives.

MOVIE STAR MOVES TO RADIO

JOHNNY DEPP, who always seems to pick interesting film roles, the most recent being Charlie and the Chocolate Factory, is making an unexpected career move. To radio. And specifically to BBC Radio 2.

He'll present a one-off documentary about movie legend James Dean.

It'll be broadcast on September 27th, which is the 50th anniversary of Dean's death at the wheel of his Porsche in 1955.

A BBC statement said: "Johnny Depp highlights the artistic passion that drove this country boy from rural Indiana to become a 20th century icon."

"Johnny Depp on James Dean" is part of the station's autumn line-up of programming, which also includes specials featuring Sir Paul McCartney and Val Kilmer.

If the special gets rave reviews will it be dep-raved?
Ba-boom!

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PEEL REMEMBERED

The first JOHN PEEL DAY on BBC Radio 1 is to take place on Thursday October 13th.

The day will be a celebration of John's life and massive contribution to music and broadcasting with as many venues as possible staging gigs across the UK under the banner of Peel Day.

Prior to this there will be a very special London gig organised by Radio 1 with details to be confirmed nearer the time.

John Peels passion for music and his support for unknown artists who later went on to stardom is legendary. Even during his early broadcasting career on the then pirate station Radio London he featured music which wasn't being played anywhere else.

His programming philosophy was: "A balance between things that you know people will like and things that you think people will like."

He died while on holiday in Peru at the age of 65.

NOT SO COOL96

This letter to the Freeport News in the Bahamas says it all.

THE FREEPORT NEWS...BAHAMAS
Firemen praised for rescuing radio station

Dear Editor,

Radio station owner and manager, Andrea Gottlieb, praised the work of firemen who saved her radio station on Saturday 20th August 2005.

At approximately 5:30 p.m. on Saturday, August 20, Cool 96 radio station's backup generator caught fire which spread to the main building. Three fire engines arrived at the scene quickly and took charge of the situation.

They managed to contain the fire limiting the water damage to the main reception area and fought to save the studio's valuable equipment. They showed strength and intelligence as they worked with haste.

By 7:30 p.m. the incident had been fully contained and Mrs. Gottlieb was allowed to enter the building to assess the damage.

Cool 96 owner, Gottlieb, said, "I thank God that no one was hurt. We will rebuild and repair the rest."

I am very thankful to the fire department for its response, ability and help. I am very grateful that I have such amazing friends by my side and to have such a dedicated and loyal staff. This phoenix will rise again!"

Whilst the majority of Grand Bahamians enjoyed the BASRA event and regatta, Cool 96 went off air. Police blocked off Yellow Pine Street to traffic whilst the fire was tackled.

By 9 p.m. that night, Cool 96 employees had found a way to broadcast via their main offsite tower and they will continue operations from there until the headquarters can be refurbished and made operational.

It is less than one year since Frances and Jeanne ravaged the radio station, flooding the broadcast facility. Despite the challenges, after 10 years of broadcasting, the vision of Cay 'Sir Kai' Gottlieb shall continue.

Sincerely Yours,

JACKIE DACK

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A GOLDEN OLDIE

STUDS TERKEL...(what a great name)...is a Chicago based radio host, lawyer, writer and local institution.

He seems pretty indestructible as well. He's just walked out of hospital after eight days recovering from open heart surgery.

Studs is 93 years old.

SMACKFEST STATION SLAPPED WITH FINE

WQHT-HOT97 in New York has made an art form of any publicity is good publicity.

Hence their broadcast of The Tsunami Song for which they were accused of racist and sexual profanity and more recently it's 24 illegal "SmackFest" prize fights between April 2004 and January 2005 in which participants, usually young women, took turns violently slapping each other.

Winners of the contests were promised tickets to concerts and as much as \$5,000 in cash. Video tapes of contests then were featured on the radio station's website.

Now the station has to pay the maximum fine of \$240,000 for the illegal "SmackFest" promotions and fund an extensive anti-violence campaign, including a \$60,000 payment to one of the city's leading anti-violence organizations.

Bet they're not too slap-happy about that.

RADIO STUNTS GONE WRONG - A CONTINUING SERIES

In Tampa, USA, a radio station stunt that had three listeners dressed up like escaped jail inmates went amiss when the emergency lines were swamped by callers and the resulting ruckus tied up traffic during morning rush hour.

The three people, shackled and dressed in what appeared to be jail uniforms, were competing to try to get motorists to pick them up. The first one back to the studios of WXTB-FM would win a trip to Los Angeles in conjunction with a new TV show called "Prison Break."

But after 30 or 40 calls from "terrified" motorists and residents, sheriff's deputies responded in force and took them into custody for real. They were released after about an hour.

No charges were filed, because the bogus inmates didn't forcefully try to get in any of the cars.

The worrying thing is that Florida law would have allowed motorists and deputies to shoot them if they were seen to pose a threat.

Then it REALLY would have been a stunt gone wrong.

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STATION RETIRES VEHICLE

The night-time jock with KIBT96.1 THE BEAT in Colorado Springs who is known as KARSON WITH A K was cruising back from a club broadcast in the station vehicle known as The Beat Truck when the front driver side tire blew out.

The station's GM, BOB GOURLEY, who happened to be on vacation, totally lost his cool when he was told what had happened and in no uncertain terms told KARSON that the \$300 to fix the damage would come out of his pay check. Karson didn't think that was a good idea.

So on his night show KARSON solicited listeners to bring down their old unwanted tires and surround The Beat Truck with them.

He had the military, the local GOODYEAR people and several listeners that seemed to have an over abundance of tires show up at the station. In the morning there are upwards of 260 tires (some weighing more 460 pounds) surrounding the vehicle. The insanity continued the next night.

Result. Lots of wheelie good publicity.

If there is anyone you know either in or outside the radio industry who would like to receive THE RADIO WAVE please get them to ask to be subscribed by simply sending a blank e-mail to:

radiowave@allaboutradio.net

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